



Media Contact: Perla Sarabia Johnson
perla@ecoadvertisingco.com
972-322-1095

FOR IMMEDIATE RELEASE

LOCAL COMPANY SHARES SPIRIT OF GIVING BY SUPPORTING LOCAL ATHLETICS WITH OVER HALF A MILLION DOLLAR DONATION

Dallas, Texas (December 20, 2010) Grand Hall, the maker of the D-Cleater sports conditioning equipment and the Eternal hybrid water heater, celebrates the holiday season by supporting local athletes. Grand Hall donated **\$594,297** worth of D-Cleater resistance training equipment to area high schools, Mountain View College, and Irving Police Athletic League. The equipment is being delivered this week and was also delivered last week. School districts receiving the equipment include Arlington, Carrollton Farmers Branch, Cedar Hill, Dallas, Denton, Fort Worth, Garland, Greenville, Irving, Midlothian, Plano, Rockwall, Sulphur Springs, and Sunnyvale. Life School charter schools in Oak Cliff and Waxahachie will also receive units on December 21. Out-of-state donations to high schools and colleges total an additional **\$43,791**.

The equipment offers year-round strength and conditioning training for a variety of sports such as football, track, wrestling, and basketball. The units are available in two sizes (48" and 72") and can be used indoors and outdoors to improve performance.

"In 1985, Grand Hall opened the U.S. office in Dallas, Texas. Since then, we introduced several products that were well received by the U.S. market. Now, we want to show our gratitude by giving back to the community and donating equipment that promotes a healthy lifestyle and regular fitness," said Paul Home, Grand Hall's Vice President of Products and Marketing.

High schools and universities across the nation use the D-Cleater in their athletic departments. The University of Texas at Austin, Plano West High School, Coppell ISD, Decatur High School, and Duncanville High School make up some of the locations where the D-Cleater can be found in Texas.

"The D-Cleater is a very valuable and functional resistance tool for off-season training. It allows athletes to work on fit and proper drive technique while improving their conditioning level for football," said Jeff Madden, Strength and Conditioning Coach for The University of Texas at Austin.

While Grand Hall has received praise for its sports equipment, it also has gained recognition for its Eternal hybrid water heater. Eternal, the advanced water heating system, was voted the "#1 Cool Product" at the 2010 Pacific Coast Builders Conference, won the *EcoHome Magazine* Editor's Choice Award, and made the Top 50 Innovative Products list by *Professional Remodeler Magazine*. The environmentally friendly product offers 98% energy efficiency and saves consumers money. Eternal hybrid exceeds Energy Star standards and qualifies for Tax and LEED credits. The hybrid delivers a constant supply of hot water even while multiple appliances are used simultaneously. Additional benefits of the Eternal hybrid include:

- Stainless steel heat exchanger with built in 2 gallon reserve tank
- Easy and flexible installation – indoors or outdoors, floor or wall mount, 2" or 3" PVC venting
- Ultra low emissions (1ppm CO) leaves almost no carbon footprint and is safe
- Natural gas or propane convertible on the same unit
- Patented self-cleaning eliminates costly annual heat exchanger flushing
- 20 year residential and 10 year commercial heat exchanger warranty
- Available in two sizes GU145 (145,000 BTUs) or GU195 (199,000 BTUs)

Grand Hall USA, Inc. is located at 3838 West Miller Road in Garland, Texas. For more information on the Eternal call (866) 946-1096 or visit www.eternalwaterheater.com.

About Grand Hall:

Headquartered in Taipei, Taiwan, Grand Hall opened the US office in Dallas, Texas in 1985 and has served as a leading manufacturer of innovative gas appliances and components for more than 30 years. In addition to manufacturing the D-Cleater sports equipment, Grand Hall owns the Barbeques Galore retail stores, manufactures barbeque grills with the patented CrossRay cooking system, and produces the Eternal hybrid water heater. For more information on Grand Hall, visit www.grandhall.com.