

ETERNAL HYBRID TURNS UP THE HEAT WITH THE 2010 “ETERNALLY HOT” CALENDAR *Available by joining Grand Hall’s new Dashboard System*

DALLAS (December 2009) – Grand Hall, manufacturer of the Eternal [hybrid water heating](#) system, announced the release of its 2010 “[Eternally Hot](#)” [Monthly Calendar](#). During the month of October 2009, numerous women from the Dallas-Fort Worth area entered the contest before the final contestants were chosen by popular online vote to be featured.



The printed calendars will be distributed at various industry tradeshow and is available to registered Eternal dealers and distributors on the Contractor Dashboard System.

Grand Hall’s Contractor Dashboard System improves Eternal dealers’ business by streamlining the lead generation process and boosts the contractors’ visibility to end users.

Through the integrated [Dealer Search](#) advertised by Grand Hall, interested Eternal buyers can locate dealers by score ranking in specified zip codes; thereby, registered contractors and wholesalers are made aware

of these buyer searches. Furthermore, the Dashboard system educates users by having access to available Eternal product information, lead tracking and referrals, and valuable tools such as the sizing calculator.

To be eligible to receive a copy of the Eternally Hot 2010 Calendar, contractors interested in becoming Eternal Dealers should register on the Dashboard first quarter 2010.

About Eternal Hybrid Water Heaters:

Eternal® is a hybrid water heating system engineered to out-perform all other water heaters in the market place. It combines the best of both tank and tankless systems by utilizing both thermal activation, similar to a tank, and flow activation, similar to a tankless to heat water. Using patented counter-flow design and multi-pass heat exchanger technology, Eternal maintains an 86 percent thermal efficiency rating with consistent pressure.

Eternal is one of the cleanest gas burning appliances on the market, operating at a significantly lower emission rate than other water heaters. Eternal emits only 5 ppm NOx (Nitrogen Oxide), a harmful greenhouse gas, well under the regulated 55 ppm NOx. Consistent water *temperature and pressure* is achieved with the patented heat exchanger configuration. In addition, plumbers will also love Eternal because of its easy installation, and that it is PVC vented.

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For more information on Eternal, visit www.eternalwaterheater.com or by phone at 1-866-946-1096.

About Grand Hall:

“Headquartered in Taipei, Taiwan since 1976 and with the US office operating out of Dallas, Texas since 1985, Grand Hall serves as the leading manufacturer of innovative gas appliances and components for more than 30 years. Reflecting its corporate commitment to product development, Grand Hall recently introduced the patented CrossRay cooking system that generates 50 percent more heat than traditional cooking systems while using 35 percent less fuel. Grand Hall’s top award-winning product, introduced in 2006, the Eternal Hybrid Water Heater has received industry accolades including *EcoHome Magazine* Editor’s Choice Award, the Top 50 Innovative Products by *Professional Remodeler Magazine*, and the number One Cool Product at PCBC, Pacific Coast Builders Conference. For more information on Grand Hall, visit www.grandhall.com.”

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